

# REBECCA O'REILLY

727-418-9717 | New York, NY | [beccagoreilly@gmail.com](mailto:beccagoreilly@gmail.com)  
<https://beccaoreilly.my.canva.site/>

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## EXPERIENCE

**WNYU Radio**, New York, NY Oct. 2023 - Present  
*Podcast producer/ DJ/ Editor*

- Creator, producer and editor of NYU's only entertainment podcast *NYU's The Spotlight*, highlighting all artistic opportunities and events on campus, as well as interviewing writers and directors in NYC. Airing biweekly on FM, following FCC guidelines.
- Hosted a 2 hour long weekly radio show *What The Funk?! Showcasing and documenting classic and local funk musicians*. Hosted from Oct. 2023 to Nov. 2024.
- Former editor for WNYU magazine *Static*, making edits and giving final review on stories in each edition.

**HerStoriesTold productions**, New York, NY Sept. 2024 - June 2025  
*Production Intern*

- Worked directly with the CEO to facilitate communication with outside collaborators.
- Ran and built social media accounts for the company, focusing on engagement and expansion.
- Helped produce an off-broadway play, and short films, securing venues and overseeing scheduling.
- Learned to write grants for non-profit funding, and edit grant applications.

**Wilderness Trail Inc**, Troutdale, VA June. 2025 - Sept. 2025  
*Marketing, Communications & Junior Staff Coordinator*

- Worked on site at camp with the director to record and edit 1-10 minute promotional videos.
- Supervised and coordinated 60+ junior staff during the summer, trained them, assigned them to mentors, and conducted performance reviews. Managed the recruitment and onboarding of 82 new applicants.
- Designed marketing posters, flyers and pamphlets catered towards gathering new attendees.

**Kellanova/ Pop-Tarts**, New York, NY Sept. 2024 - Dec. 2024  
*College brand ambassador for Pop-Tarts Crunchy Poppers*

- Created eight instagram posts promoting the product. Writing captions and editing pictures.
- Produced, and wrote five Tik-Toks/ Instagram reels for Pop-Tarts promoting their new products.
- Planned and coordinated events to distribute and sell products.

**Peek**, New York, NY Jan. 2025 - April. 2025  
*Marketing and Content Intern*

- Created and distributed graphics promoting new social media app, Peek.
- Planned and hosted events to promote the app, collecting feedback from them to relate to the CEOs.

**Washington Square News** Oct. 2024 - Present  
*Contributing writer*

- Wrote stories, from news to arts to opinion. Successfully contacted sources and met deadlines.
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## EDUCATION

**New York University**, Tisch School of the Arts Aug. 2023 - Anticipated graduation 2026  
*Double majoring in broadcast journalism and drama*

- Minor at the Leonard Stern School of Business in business of entertainment media and technology.
- Journalism major specializing in broadcast reporting, Drama major specializing in experimental art.

**Belmont University**, Nashville, TN Aug. 2022- May 2023  
*Honors student double majoring in creative and entertainment industries with a pre-law focus and drama.*